



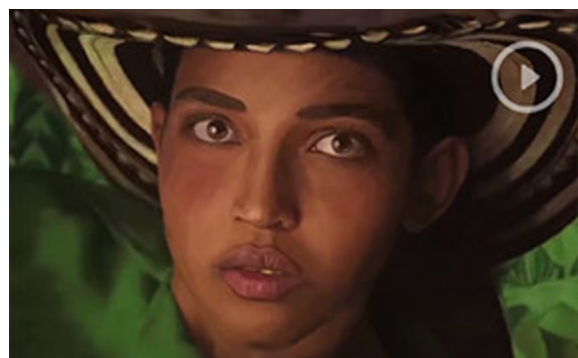
A resource newsletter built for busy business leaders by an agency that works with pretty awesome ones.

Making great creative is no small task, and every year the Cannes Lions International Festival of Creativity celebrates the folks who have done it best in the world's most prestigious advertising awards.

6P gathered with industry peers for a special advance screening of the festival's 2023 winners last month, and we couldn't be more inspired by what we saw.

This year's winners were shining examples of the best in marketing, and we're taking that inspiration into 2024 and beyond.

Here are a couple of our favourites:



See our top picks for 2023

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