



A resource newsletter built for busy business leaders by an agency that works with pretty awesome ones.

It's rarely just about the turkey.

We all have things to be grateful for this Thanksgiving. This weekend, we're thinking about the air. Canadians are blessed with beautifully clean air, and when the fall cools it down and tosses it around, we're left feeling pretty refreshed. A leaf-strewn stroll or two does us all good.

As always, here is our curated content for the holiday weekend, to be read at your leisure.



Managing Risk in Space

What insights can an astronaut offer on business risk management? Former International Space Station commander Chris Hadfield talks about preparing for anything.

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Workplace Charity

What happens when employers give employees opportunities to donate to charitable causes, and how can employers do this right? Read by clicking below.

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Lumber Price Spike

Remember 2020? Look back on the rocket-like spike in lumber prices in the early days of the COVID-19 pandemic through the eyes of an Indigenous sawmill.

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Laying It All Out

Data visualization is a precious skill. Let's take a deep dive into what makes data visualization so useful and what we need to do it right as we tell our stories.

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What Caught Our Attention

The EU is taking on smartphone addiction

Can we improve the criminal fine system?

50 things to do in Winnipeg this fall

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