

A resource newsletter built for busy business leaders by an agency that works with pretty awesome ones.

A Day to Remember

This weekend, we reflect on the blessings we enjoy every day, we remember the fallen, and we honour those who still serve.

Lest we forget.



Raymond Goodchild

Corporal (Ret'd) Raymond Goodchild of Pawgwasheeng Pays Plat First Nation served from 1979 to 1984 supporting Canada's long-running peacekeeping efforts in Cyprus.

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Ethelbert "Curley" Christian

Born in the United States and a veteran of Vimy Ridge, Ethelbert "Curley" Christian helped to create a vital program for disabled veterans that survives to this day.

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Faces of Freedom

Canada has so many incredible veterans with stories to tell. Read them all on this page dedicated to them and their families.

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Letters From The Past

This 2022 campaign raised funds and paid poignant tribute to veterans by resending soldiers' wartime letters to their original addresses.

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