

# REMEMBERING A HERO



## Remembering a Hero

43 years have passed since Terry Fox's 1980 Marathon of Hope. With the commemorative long weekend here, it's a great time to consider donating to organizations like the **Canadian Cancer Society**, the **Cancer Research Society**, or the **Terry Fox Research Institute**.

As you do, it's always a great idea to check out the curated content we've prepared below.



## Sustainable Shoppers

As consumers' standards on sustainability continue to rise, businesses are faced with the challenge of meeting them.

[Read more](#)



## Leading on LinkedIn

Thought leadership is an essential tool for business marketers, and LinkedIn should be your platform of choice. Learn about five reasons why.

[Read more](#)



### **Empowering with Entrepreneurship**

Find out how an Indigenous soap company grew through the pandemic to help lift its home community — a town of 400 people in the Yukon.

[\*Read more\*](#)



### **Advancing Cancer Care**

Three Canadian organizations are coming together to transform cancer research by fostering collaboration around the country.

[\*Read more\*](#)

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## ***What Caught Our Attention***

[\*An Overview of Twitter's Rebrand\*](#)

[\*Winnipeg Man Marathons Across Canada\*](#)

[\*10-Year-Old Cycles 100 km\*](#)

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