

BREATHE IN

A resource newsletter built for busy business leaders by an agency that works with pretty awesome ones.

With spring here and a long weekend ahead of us, business leaders have a chance to slow down, breathe in, and continue with renewed energy for the year. We've scouted a few interesting reads for you to enjoy at your leisure.



Subway: Refresh

Few things are tougher than healing a tarnished brand image. Learn how Subway is regaining public trust in their brand.

Read More



Easter Eggcellence

From bunny to basket, the journey of a chocolate egg involves more than magic. Get the real story on these confections below.

[*Read More*](#)



Waking Up to AI

ChatGPT-4 represents a turning point in generative AI for business leaders and people around the world. How should business prepare for this new reality?

[*Read More*](#)



Preventing Data Disaster

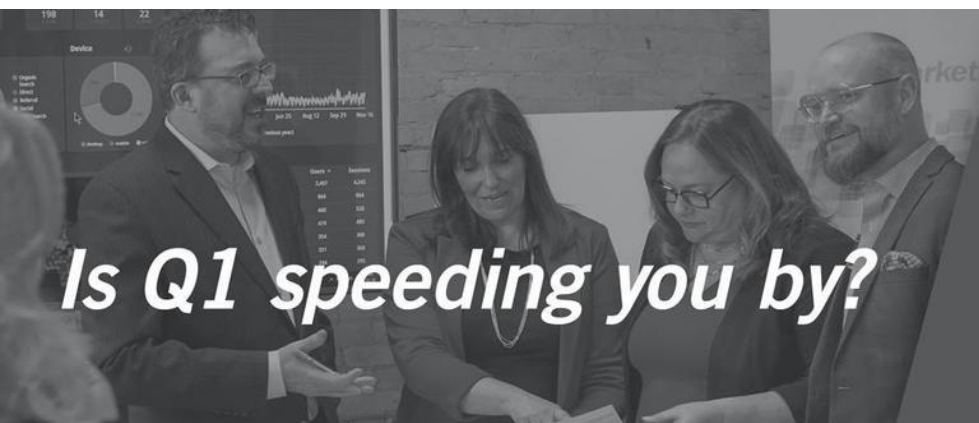
Protecting your data means protecting your livelihood — don't make these common cybersecurity mistakes. Read up at the link below.

[*Read More*](#)

What Caught Our Attention

Five Ways Grants Can Help Grow Your Business

Five Signs it's Time to Hire



Is Q1 speeding you by?

**Make sure your
2023 marketing plan
fulfills your goals.**

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2-hour assessment

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