

HAPPY THANKSGIVING FROM 6P MARKETING

What are you thankful for?

Take a moment to pause and be thankful for something this Thanksgiving. Whether it be the new hobbies you've gained, the experiences you've had, or remembering the time spent with family, reflect back on the positives and hold them near and dear to your heart.



ABCs of PSL

Starbucks may have started the "PSL" craze, but the blend of Thanksgiving spices (cinnamon, nutmeg) has become more than just a fall favourite. Check out the marketing behind the coveted pumpkin spice flavour.

[Read more](#)



Canada vs. USA: Why the different date?

There's more to North American Thanksgiving than celebrating in different months. From extravagant parades to professional sports, learn what makes the holiday celebrations unique in each country.

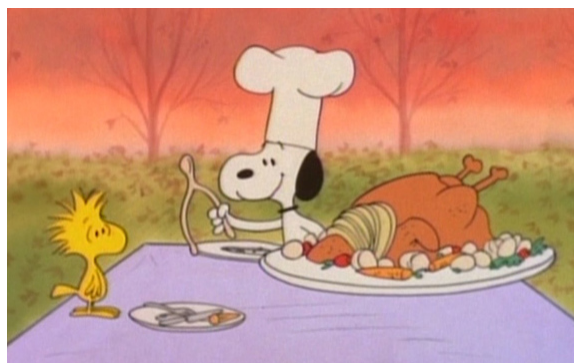
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Thanksgiving Symbols

Despite the different dates, Canada and the U.S. both have the same, dominant holiday symbols. What comes to mind when you think of Thanksgiving?

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Brands of Thanksgiving

Some brands will always be associated with Thanksgiving – probably because they're trademarked! Will any of these be on your table (or your cable) this holiday?

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44 Princess Street, 3rd Floor
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