



# CREATIVITY BARES ITS TEETH

The Cannes Lions International Festival of Creativity celebrates the very best in marketing and advertising from all over the globe. As we watched winners and runners-up for the highest honours in the advertising industry on the big screen at the Winnipeg Art Gallery, we felt enormous pride to be a part of such a dynamic industry that makes real connections with people through masterful storytelling.

We love to share **our favourites** every year in the hopes that they inspire others to create great marketing for their clients or businesses.



*Bertha Benz:  
The Journey That Changed Everything*



*Prime:  
Great Shows Stay With You - Vikings*

6P's top picks from the 2019 Cannes Lions Festival

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